**NORDIC-BALTIC MEETING**

**Tuesday November 5th**

Time: 11.00 – 16.30

Venue: Meeting room «Gaustatoppen» 14th floor, Valle Vision, Innspurten 11c, 0663 Oslo

*How to get there:*

Metro: Oslo S/Central station – Helsfyr, 5-10 min walking distance from the Helsfyr station. Taxi: 10 min drive from Oslo S/Central station

**Agenda**

11.00 – 11.30Coffee and refreshments, welcome, tour around the office and agenda

11.30 – 12.30 Status of the IPO offices (5-10 min per IPO office).

- development of rights in your country

- challenges and opertuneties?

- share of best practice last year

- focus and priorities/ongoing work

12.30 – 13.15 Lunch

13.15 – Status of the IPO offices continue

13.45 – 14.00 Short break

14.00 - IP awareness and digital strategy

A presentation from NIPO – Thomas Rasch Braastad and Merete Grytten  
 Discussion points:

IPOs of the future – use of AI

16.00. Transport to Oslo

**Evening program Tuseday**:

Time: 17.00 – 18.00 Art AcrossMunch, Arif, Tenvik and Baird (meet up 16.50), after the guided tour – wandering around.

Venue: MUNCH, Bjørvika, Edvard Munchs plass 1, 0194 Oslo

Time: 18.30 – 22.00 Dinner

Venue: Restaurant «Bistro Tolvte», Edvard Munchs plass 1, 0194 Oslo (dresscode: Smart Casual)

*How to get there:*

The restaurant and museum are beautifully situated in the trendy neighborhood called Bjørvika. It is about 10 minutes walking distance from the central station.

**Wednesday November 6th**

Time: 8.30 – 12.30

Venue: Meeting room «Gaustatoppen» 14th floor, Valle Vision, Innspurten 11c, 0663 Oslo

**Agenda**

8.30 – 9.00 Coffee and refreshments

9.00 – 9.10 Welcome and introduction of the agenda

9.15. - 9.45 Director General Kathrine Myhres 30 minutes

10.00 – 10.15 Short break

10.15 - Discussion points:

Sustainability on the agenda – how to communicate?

Customer experience – priorities?

How to organize our work in an efficient manner?

12.00 – 13.00 Lunch

13.00 - End of meeting

**The list of the participants:**

* Anna Lauttamus-Kauppila
* Eiríkur Sigurðsson (Island)
* Elisabet Mæland Fosse (Norway)
* Eve Tang (Estonia)
* Gabrielė Miliūtė (Lithuania)
* Marianne Folner (Denmark)
* Terēze Vētra (Latvia)
* Ternell Margareta (Sweden)